



## SUGAR LAND HALF, 10K, & FAMILY MILE

The Sugar Land Half is a one loop nearly all right hand turn course starting and finishing at the larger-than-life Smart Financial Centre in Sugar Land, TX. Over half the course is shaded and offers some of the most beautiful running in the Houston Area.

**WEBSITE:** SugarLandHalf.com

**DATE:** Sunday, October 13, 2024

**LOCATION:** Smart Financial Centre

**EVENTS:** Half Marathon, 10K Run, Family Mile Run

**EXPECTED ATTENDANCE:** 1,500 Runners, 100 Volunteers, 20 Staff, & 1,000 Spectators



### SPONSORSHIP PACKAGE PRICING

À la Carte Pricing		Contributing <b>\$750</b>	Official <b>\$1,750</b>	Exclusive <b>\$7,500</b>	Presenting <b>\$10,000</b>	Title <b>\$15,000</b>
<b>\$200</b>	Media post promoting sponsor.		●	●	x4	x8
<b>\$250</b>	Logo listed on the event website.	●	●	●	●	●
<b>\$350</b>	Logo on emails to registrants.		●	●	●	●
<b>\$500</b>	Promo items in race bags (sponsor supplied).		●	●	●	●
<b>\$500</b>	10x10 booth space at event.	●	●	●	●	x4
<b>\$1,000</b>	Exclusive email sent to registrants.			●	●	x4
<b>\$7,500</b>	Category Exclusivity			●	●	<b>SOLD</b>
<b>INCL</b>	Sponsorship announcement via social media.	●	●	●	●	
<b>INCL</b>	Half, 10k, and/or Family Mile Entries			x5	x10	
<b>INCL</b>	Naming rights to the event (Presenting)				●	
<b>INCL</b>	Naming rights to the event (Title)				●	
<b>INCL</b>	Logo on bannering, signage, and/or flags.				●	
<b>\$2,500</b>	Pre Race Packet Pickup				●	

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